

**UBC Masters Swim Club
Executive Meeting
Tuesday, August 19th, 2016**

Attendance

Executive: David Ferguson (President), James Hooper (Treasurer), Maric Tse (Registrar),
Elizabeth Smailes (Vice President, via speaker-phone)
Regrets: Lesley Hill (Secretary)

Meeting Called to Order: 8:45pm

President's Report

Our Club Name, Long Term Athlete Development (LTAD), and the new Aquatic Centre

- At the last UBC Aquatic Centre Advisory Committee meeting, David was approached on the side by Stephane Delisle (Aquatic Centre Programs & Operations Manager) and Christine Saunders (Operations Coordinator), where they began a conversation about the name of our club and if we have considered changing it in light of the imminent opening of the new Aquatic Centre. David was taken by surprise with such a question, and reminded them that we still have the letter from the Board of Governors that shows their approval of our use of the name "UBC" in our club name. Further conversation revealed that this was not a hostile or threatening issuance, but rather a conversation that would make more sense when put in context of the new Aquatic Centre plan to support LTAD.
- During the advisory meeting afterwards, a presentation was made to describe LTAD and how the aquatic centre is planning on building their programming around the model. It was from this discussion that Stephane's original question to David started to make more sense. The new pool would like to view all of its user groups as "partners", instead of separate entities that simply rent pool time. They did not say outright, but our hunch is that they are going to look to start their own masters swim program. Further discussion will take place with Stephane to find out exactly what their intent is. There is no immediate threat or action to be taken.
- More info on LTAD: <http://canadiansportforlife.ca/learn-about-canadian-sport-life/ltad-stages>
- David proposed that LTAD is something our club should look into and find out how it might guide our core principles.
- Elizabeth noted that there it would be worthwhile checking to see if government grant money is available, and proposed that perhaps there could be discounts in our rental rates and/or opportunities for better advertising at the pool. Further research will be borne from more discussion with the Aquatic Centre.
- Action item (David): meet with Stephane to discuss further

New Pool Update

- The new pool construction is still on time (even slightly ahead of schedule).
- Keys to be handed over in mid-November
- Possible for some sneak peek swims for some user groups before Christmas
- We should receive the new pool rates in early August

Americas Masters Games

- A small group of UBC Masters volunteers is working to host a successful swim competition at the Games.
- Official AMG volunteer registration is now open (<https://www.americasmastersgames2016.com/become-a-volunteer/index.html>)
- We have an official's chair (Heather Stein) who is working to help assemble the cohort of officials.
- David noted that Rob Traynor, the vendor we contract out to run our electronics timing at our own meet and who will be doing the same at the AMG's, will not be working with the Aquatic Centre any longer starting in 2017. Elizabeth suggested we look into buying our own computer and software to run the timing system ourselves. It was also suggested that the new pool may provide timing as a value-added service for swim meets. Regardless, Rob was a key figure for electronics timing, having worked at all level of swim competition all across Canada. The Aquatic Centre will have to find a replacement.
- Action item (David): organize a meeting in the near term for the UBC Masters volunteer contingent to go over finer details of the event and processes.

Head Coach Search

- With Savannah departing in the Fall for Montreal, we have initiated a search for a new head coach.
- David has posted the position on Swim Canada's coaching site.
- 2 applicants so far
- An interview committee will be put together again, with some members already putting their names forward to be on the committee.
- Maric suggested that we could also look internally for a suitable candidate, an idea supported as well by Elizabeth. David has one concern in that with a student hire, we may find ourselves in the position again in a few years.
- Action item (David): assemble the committee and begin interviews

Registration System

- An updated registration system is nearly complete, and we will be using it for 2016/2017 registrations. The new system is much more self contained and manageable by non-experts, and offers much more flexibility in terms of registration options

Treasurer's Report

2015/2016 Deficit

- James reports that the estimated shortfall for this season will be in the range of \$7000.
- The budget allocated \$4000 more for coaching fees than what we actually paid out, which has helped reduce the deficit.
- Our bank account currently has \$22,000 in reserves, and so will be around \$18,000 at the start of the new season. Last year at this time we had \$26,000 in the reserves.
- James stopped the auto-rollover of our investment at TD bank so we would have the cash liquid for the time being.
- James presented several cost-cutting and revenue-generating options to help bring us back to a balanced budget:
 - Eliminate Friday practices: save \$5000
 - 1 coach per workout: save \$7500
 - Reduce Monday/Wed to 2 long course lanes: save \$1400

- Reduce Tuesday/Thur to 6 short course lanes: save \$1400
 - Increase fees by 5%: add \$2000
 - Increase fees by 10%: add \$4000
 - Increase membership to 80 swimmers: add \$3200
 - Increase membership to 90 swimmers: add \$7000
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- Without taking any measures, and running the club as-is, James projects a \$9000 shortfall next year.
 - There are some other options as well that James will look into and report back on.
 - It was noted that it take a combination of a few things to get the budget on track.
 - James suggested a “premium membership” that allows swimmers to swim at every practice rather than just mon/wed or tues/thur, and charging a premium amount for it. There was discussion that highlighted some names of people who would take advantage of such an offering.
 - Increasing the fees for the flex options that we have (session passes and the on-trial 10 pass card) was presented as an option.
 - Aside from continuing to promote the club as much as possible, we will stay on course until the season end.

2016/2017 Budget

- James will create a budget for 2016/2017, and present it at our AGM in the Fall
- Discussion around the options for cost savings / increasing revenue will take place at the AGM, where we will vote on appropriate measures.

Registrar’s Report

10 Pass Card Trial

- Maric reports that there has been good interest in the 10-pass card. He expressed concern however that some people may try to abuse it by asking to buy another once their first has been used up.
- It was agreed that there shall be a limit on the number of passes available.
- Elizabeth asked if we thought that we might be cannibalizing income by offering this pass, or even the session passes. It was noted that this is a possibility, but difficult to determine without investigation.
- It was suggested that perhaps the 10-card pass cost could be deducted from a full season membership if the member rolls over to a full season membership after the 10-card pass is exhausted.
- Action item (Maric): investigate possible financial detriment with the 10-pass card, and if those swimmers would have registered as normal members otherwise.

Old Business

None.

New Business

Gifts for Departing Coaches

- David asked the executive if they thought it would be appropriate to give the coaches who are departing a thank-you gift. It was decided that this is a good idea.
- Budget was preliminarily set at \$100 per gift.

- It was noted that there may be members of the club who would be interested in driving this initiative.
- Action item (everyone): ask around the membership to see if there are some individuals interested in organizing this.

AGM Date

- It was proposed and discussed that in light of the uncertainty around budgeting for next year, we should move our AGM to early September, just after we're back in the water for the season start.
- Action item (David): find a time and venue for the AGM that works for key people.

Meeting adjourned at 10:00pm.